

**WIMX-FM & WJZE-FM
EEO PUBLIC FILE REPORT**

4/1/08 – 3/31/09

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Urban Insite Inc. (urbaninsite.com) Website P.O. Box 680293 Marietta, GA 30068 (770) 642-8848 Joan McAllister	n	2
2	Radio & Records Magazine 10100 Santa Monica Blvd. Los Angeles, CA 90067 (323) 954-3400 John Christowski	n	5
3	Owen's Community College 30335 Oregon Rd. Northwood, OH 43619 (567) 661-7000 Maggie Turber	n	6
4	Ohio Association of Broadcasters (OAB) 88 E. Broad Street, #1180 Columbus, OH 43215 (614) 228-4052 Shilah Ahmed	n	0
5	University of Toledo Career Center 3000 Arlington Avenue Toledo, OH 43614 (419) 838-4000 Karen Ohlenberger	n	7
6	Bowling Green State University School of Communication Studies Bowling Green, OH 43403-0001 (419) 372-2531 Kelly Graham	n	4
7	Sojourner's Truth Newspaper 616 Adam's Street Toledo, OH 43604 (419) 243-0007 Fletcher Word	n	5
8	The Toledo Blade Newspaper 541 N. Superior Street Toledo, OH 43660 (419) 724-6000 Maria Block	n	1
9	The Toledo Journal 3021 Douglas Road Toledo, OH 43606 (419) 472-4521 Linda Zarate	n	4
10	National Register of Toledo P.O. Box 17 Toledo, OH 43565	n	6
11		n	
12		n	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
13		n	
14		n	
15		n	
16		n	
17		n	
18		n	
19		n	
20		n	
21		n	
22		n	
23		n	
24		n	
25		n	
26	Walk in		8
27	Employee referral		12
28	Non-Employee referral		7
29	WIMX/WJZE Radio Recruitment Ads		11
30	Employee seeking advancement		0

WIMX-FM & WJZE-FM

III. RECRUITMENT INITIATIVES

4/1/08 – 3/31/09

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	National Association of Negro Business & Professional Black Women's Club	Spoke to 120 Toledo area high school seniors regarding a career in broadcasting.
2	University of Toledo Intern Program	Met with numerous college students, we offer internships to 6 individuals a year.
3	OAB Internship Directory	Listed intern opportunities on-line. Spoke with numerous School of Broadcasting students about internships. We offer 6 a year.
4	BGSU Intern Program	Listed intern opportunities on-line. Spoke with numerous School of Broadcasting students about internships. We offer 6 a year.
5	Scott High School Public School Tour	20 students toured the facility and were instructed on how to pursue a career in radio broadcasting.
6	Rogers High School Public School Tour	15 students toured the facility and were instructed on how to pursue a career in radio broadcasting.